

Aarde means earth in Dutch, our host country with a long culture of enjoying life pleasures, while been hard working, goal oriented, business savvy and fun.

Aarde is also the terroir, the land of wine.

In Spanish, **aarde** sounds like what fire does (it burns, arde) and represents the passion for what we do and the "pairing" of different elements that produce a special welcoming, heartwarming, engaging experience.

For us, identifying our new endeavour by mixing the languages highlights the importance of pairing, which is center to the wine culture: a common joy from finding the best wines for the best food; the best people, friends and neighbours to share new experiences, projects and dreams.



aardewine

wholesales

pop-up restaurants

team building trainings

masterclasses

investors club

wine tasting events

Aardewine offers unique extended services to companies and organisations that are looking for a unique product and experience.

Please get in touch with our local sales agents or visit our website for more information.



AARDEWINE BV

Boomaweg 18a, 2553 ED Den Haag, The Netherlands

+31 6 31 93 13 92

www.aardewine.nl

Front page image: <https://goo.gl/images/vPDGTA>



aardewine

wines & more



From the land of the GAUCHO, the TANGO and the FIRE, we bring a captivating new concept in wine tasting, wine distribution, investment and travel.
Experience AARDEWINE!





Juan Novelli & Alejandro Debenedet
The professional chef and the passionate entrepreneur

Juan Novelli and Alejandro Debenedet have different backgrounds. While Juan is the Chief Cook of Salentein in Nijkerk, The Netherlands and comes from Tupungato in Argentina, Alejandro is an IT professional and entrepreneur that runs one of the largest global communities and is originally from Buenos Aires, the Capital of Argentina. But both share a common interest: the love for food and wine.

Together and with the expertise of their family members, they introduce aardewine as the one stop shop for a new wine and culinary adventure linking The Netherlands as entry point to Europe and Argentina.



AARDEWINE: A TALE OF TWO COUNTRIES

The Netherlands and Argentina have shared common ties in many aspects of life for almost 150 years: love of sports, passion for food, and even the Royalty. Deepening this ties we introduce a unique concept based on the love of wine, food, travel and networking.



AARDEWINE CLUB - THE NETHERLANDS

A unique concept to enjoy Argentinian wine without needing to leave your home. Every month you get a nice box with three 385cc or 187cc bottle (just the right amount) of wine or bubbles to taste and enjoy. Plus you get cards to understand and grow your knowledge and become a connoisseur.



A club to experience the best wines



The best brands in convenient home delivery

ARGENTINA - WINE COUNTRY EXPERIENCE

To expand your wine experience we offer travel packages to the wine destinations in Argentina. Whether you want to know a far away land that hosts one of the best wine regions in the world, get excited to create your own wine and label or even invest in your own terroir or exclusive wine, this service is a must do for you and your friend and family.



Gauchos clothing one of Argentina's cultural icons

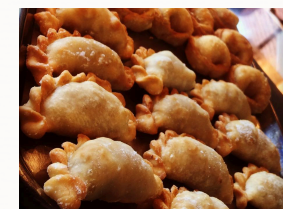


Enjoy wine at the foot of the Andes in contact with Nature

CASA DE EMPANADAS



Sabrina and Juan created this company to be able to bring the traditional flavours of the Argentina to The Netherlands and beyond. Sabrina hand makes all the products which are available for wholesale, events and restaurants and soon opening to the public. Sharing the culinary traditions of Argentina includes also the worldwide acclaimed Dulce de Leche caramel spread and the unique Chimichurri uncooked sauce for grilled meat



Home made empanadas for meatlovers and vegetarians



Empanadas as finger food for whole meal to share.